

FU International Academy Tenerife - Unique Internship Abroad in Tenerife in SEO & Digital Marketing

- Are you annoyed by internships where you are always required to do the same boring tasks that everyone else considers themselves too good to do?
- Are you instead looking for intense training and interesting tasks that will allow you to reach a level of knowledge that will help you to easily find a job afterwards, or enable you to work independently with your own clients?

THEN this is exactly the right place for you!

We offer you:

- 6 months of work in an international team that's full of creative online workers,
- one week of intensive preparation through our [Digital Marketing Strategy Course](#) (value 490,--€),
- a single room in a shared flat right in the city center of our beautiful Puerto de la Cruz. (5 min to the beach, 5 min to the city center),
- the unique atmosphere of an international company.

We are [FU International Academy Tenerife](#) located in Puerto de la Cruz in Tenerife.

Here with us, you can:

1. **Become an expert in Digital Marketing:** Since 2010, we offer [Digital Marketing seminars and workshops](#).
2. **Cowork:** "Coworking in the Sun" is the name of our [Coworking Space for Digital Nomads](#).

We'll give you a head start for your career in digital marketing.

At the beginning of the internship you'll be integrated into our team. Moreover, you will take part in intensive one-week marketing training. During your stay, you will put into practice what you've learned. You'll be helping us market and develop our 6 in-house brands. The following tasks are waiting for you:

- Content Marketing & Copywriting: creation of relevant and SEO-optimized content
- Production of new content for our websites and social media
- Competition analysis
- SEO tasks (ie. research, onsite and offsite optimization)
- Social Media Management and SM Content Creation
- Research and "Influencers Outreach"
- Media Content Production
- Researching and Supporting Other Team Members
- Translations

Your new [home](#) in Puerto de la Cruz is located right next to the beach and just 5 minutes away from the city center!



You will live for free in a fully-equipped, shared apartment together with one or two other interns. There is a furnished single room for you. The accommodation has a kitchen, a small balcony with a washing machine, a large living/dining room with ocean view, two bathrooms, and Wifi. The cleaning of the common areas is provided by the company once a week.

Our school can be reached within a 30 minutes walk. Or by a 10 minutes bus ride.

What we expect from you:

- Terms like CPC, SEO and retargeting are not foreign words to you.
- You like to write, you have an expressive personality and you possess a C1-Level certification in English.
- You are a social person and you get along easily with others.
- At work, you show responsibility and a high degree of self-initiative.

Interested? Take your chance and apply NOW!

Send your CV, motivation letter and certificates to **Frank Sellingsloh** on jobs@fu-ia.com.
Don't forget to mention your preferred **starting date**.

Next possible starting dates in Puerto de la Cruz: beginning of **September or October 2022**

Former interns were excited about the experience they gained with us:

*"The sponsorship at SEOintheSun is worth **pure gold**, for those heading to work in the branch of Online Marketing.*

***Why?** Because the **practical work** is accompanied by Online Marketing **seminars**, that are **free** for you as an intern! First, you have the great opportunity to attend classes with other students, to learn all about SEO, Content Marketing, Social Media, Webdevelopment, etc. Later, you can use all that you've learnt in your internship and strengthen it by taking it to use." - Alena, Russia*

*"From August 2015 to February 2016, I worked in the office and attended inhouse digital marketing courses of SEOintheSUN. The tasks at work varied e.g. from **writing blog posts** to working professionally with the different **Social Media platforms**, doing research, optimising the website, taking and editing pictures and much more.*

*The people and my colleagues at FU International Academy were **simply amazing!** Everyone was interested in their work, highly motivated, helped me whenever I had an issue with a task and became **close friends**.*

*The **learning factor** was **definitely super high** and I still benefit from the gained knowledge and experiences." - Franzi, Germany*